ABSTRACT OF THE DISCLOSURE

A pendulous mobile animal amusement/exercise apparatus is disclosed; a rigid pendulum like member comprising a single arm constructed of two oblique, distally merged limbs, a load element attached proximate the lower distal end and a sway/swivel mechanism fastened proximate the upper distal end. It is securely suspended from above via the sway/swivel, attached by suitable mechanism to a rigid form such as the ceiling of a dwelling, or any other appropriate unyielding structure. A reciprocal actuator medium comprised of a shorter similar limb, with a distally attached resilient cord extending vertically downward, is affixed about said limbs free distal end to said pendulum like member intermediately and distally disposed the load mass and point of suspension. A toy/target of suitable nature to attract the particular animal is secured to the lower free end of said cord, within reach of the animal.